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THE EMBASSY OF MEXICO IN KOREA AND XICO INVITE YOU TO PARTICIPATE IN THE DRAWING CONTEST FOR CHILDREN AND TEENAGERS WITH THE THEME

XICO AND THE KOREAN LEGENDS

THE CONTEST IS ADDRESSED TO CHILDREN AND TEENAGERS THAT LIVE IN SOUTH KOREA, INTERESTED IN PARTICIPATING IN THIS COMPETITION.

THE OBJECTIVE IS TO SPREAD THE CULTURE OF BOTH COUNTRIES, THROUGH XICO, A CHARACTER THAT SEEKS TO GENERATE A POSITIVE CHANGE THROUGH ART AND CULTURE, BY SUPPORTING THE EMERGING TALENT CREATING A PLATFORM THAT PROMOTES CREATIVITY.

THE PURPOSE IS TO RESCUE THE ORAL TRADITIONS AND THE POPULAR WISDOM SYMBOLIZED IN EACH KOREAN LEGEND SO THEY CAN BE TRANSMITTED TO THE NEW GENERATIONS.

REQUIREMENTS

- Children and teenagers between 8 and 15 years old.
- Download the technical sheet of the XICO 3D mask from the following link: <https://xico.tv/travesias-de-xico-por-el-mundo/> or at the website of the Embassy of Mexico in Korea <https://embamex.sre.gob.mx/corea/> from June 21, 2019.
- Intervene the XICO 3D mask taking as a source of inspiration one of the Korean legends that can free downloaded from the following website: <https://xico.tv/descargas/>
- Perform the intervention of the mask with brush, pencil, acrylics, watercolors, crayons or any other material of your choice.
- Use a cardboard or square carton (30x30cm / 12 x 12 inches) following the mechanical plans for its assembly.
- Paste a sheet on the back of the 3D mask with your information and the name of the drawing (name of the participant, address, telephone, e-mail, name of the drawing, selected legend).
- Send the photograph of the mask already intervened to the following emails: culturalcor@sre.gob.mx; infoxicomascota@gmail.com

TERMS

- The summon will be open from June 21 to August 16, 2019.
- Any work received after the deadline will not be considered.
- The jury will be composed of a representative of the Embassy of Mexico in Korea and Mrs. Cristina Pineda.
- The jury will select the first three places of the contest.



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- The prizes will consist of XICO product kits that include backpacks, cases, bags, lunch boxes and stuffed animals, as well as a 17cm vinyl XICO.
- By participating in the contest, the copyright of the work is assigned to the company Comercializadora y Promotora XOLO, S.A. of C.V. so they can use them in exhibitions and in publications for promotional purposes.
- The results will be published on the page www.xico.tv on August 23, 2019. The results will be unappealable.
- The winners will be notified via email and / or phone to attend the Korean Legends launch event and the unveiling of the XICO sculptures, bringing their physical mask with them.
- The place, time and date of the award event will be notified by email.
- A diploma of recognition for their participation will be given to each of the three winners in the ceremony.

WE ARE LOOKING FORWARD TO YOUR PARTICIPATION